



Buccaneers
Tweed Coast, Northern NSW
AUSTRALIA

Sponsorship Proposal 2005

Contact:

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INTRODUCTION :

Naming rights and promotional opportunities for sponsors of the Tweed Coast Buccaneers.

Sport Tourism is playing an ever increasing role in the promotion of Regional Australia. The network of golden oldies rugby games that are held in the various host towns throughout the region, and the national and international touring groups, presents a marketing opportunity to showcase the area in which we live. Selected sponsors from the area also have the opportunity to gain exposure of their product and assist in the promotion of sport tourism at the same time.

OVERVIEW :

The Tweed Coast Buccaneers are seeking sponsorship for the 2005 Golden Oldies Rugby season.. The club is part of the Far North Coast competition and includes towns from Currumbin in Queensland to the coastal township of Yamba in the Northern Rivers region and inland to Tenterfield. Most towns represented in the FNC Golden Oldies competition are within the 3 hour drive market to the Tweed Coast.

Town Locations : (see map)

Ballina, Byron Bay, Evan Head, Kyogle, Lismore, Tenterfield, Brunswick / Tweed Coast, Casino Currumbin, Lennox Head, Murwillumbah and Yamba.

BENEFITS

1. Promoting the sponsor to the target market of over 35's (financially secure) who live within the 3 hour drive market of the Tweed Coast.
2. Display of the sponsors name and logo on club jumpers, shorts, club dress shirts, caps, website , jackets and associated merchandise.
3. Promotion and links for the sponsor on the Tweed Coast Buccaneers club and regional website.
4. Promotional opportunities in a variety of destinations ie. Sporting tour package deals for players and their families.
5. Golden Oldies Rugby is a national and international network which accesses a target audience of financially secure individuals and their families. There will be national and international tours conducted throughout the season which will allow for exposure of the sponsor's product (flyers).

COST :

Naming Rights and Major Sponsor : \$3 000.00 for the twelve month period.

This will include sponsors logo on all merchandise distributed by the club.

Distribution of information about the sponsor will be undertaken throughout the club network.

Sleeve Sponsors : \$1 500.00 for the twelve month period. This includes sponsors logo on the back or sleeve of club promotional material and the sleeve of club jumper.

Short and Sock Sponsors : \$1 000.00 for the twelve month period. Logo on the front of shorts.

Medical Kit Sponsors : \$500.00 for the twelve month period.

SPONSORSHIP FORM:

If you are interested in sponsoring the Tweed Coast Buccaneers for the forthcoming season, please fill out the enclosed form and return to the publicity officer.

Thank you for your time and interest in Golden Oldies Rugby.

Web : www.aussiegateways.com.au/buccaneers

TWEED COAST

Buccaneers

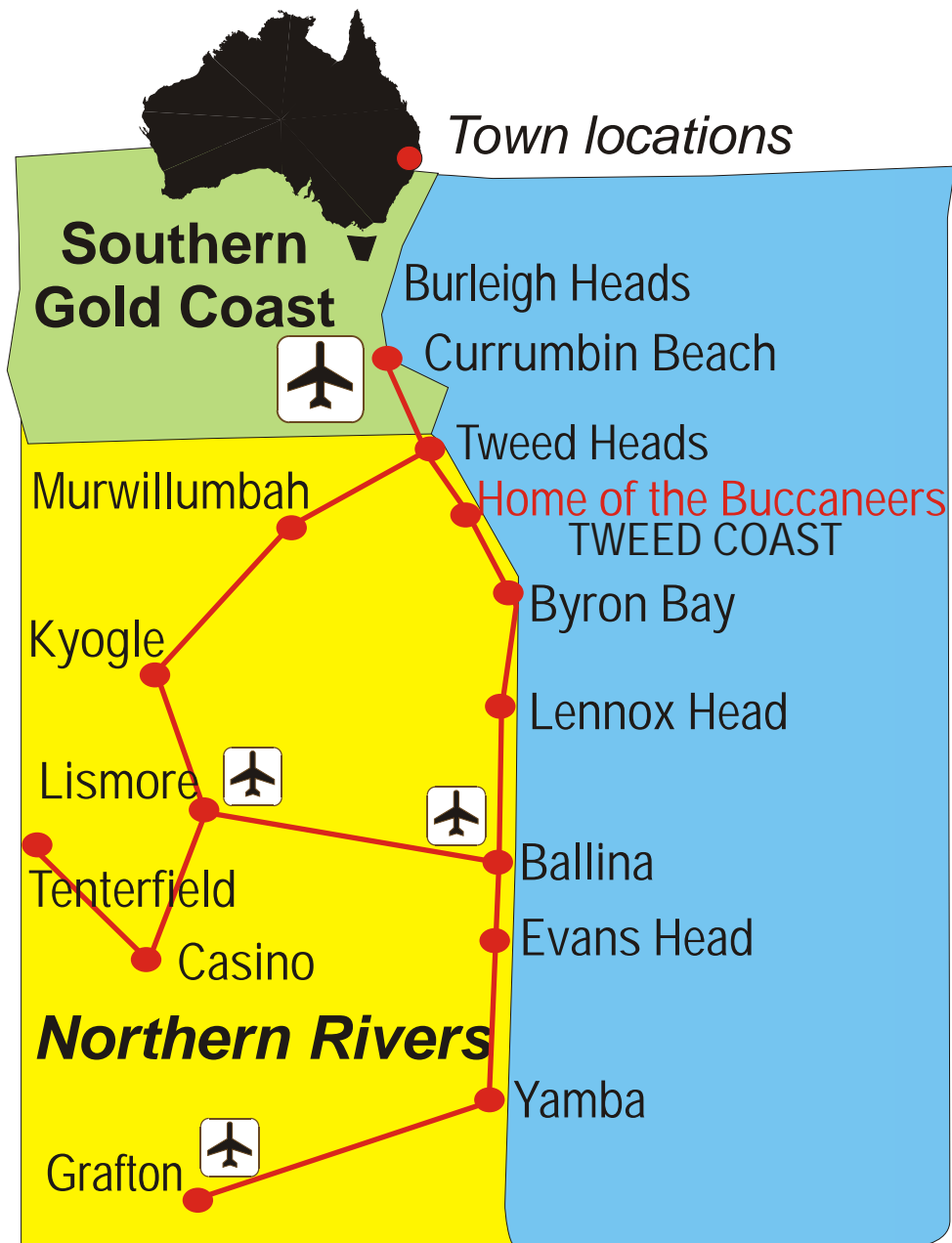
Draft design of club logo

Sponsors Name



Buccaneers

Tweed Coast, Northern NSW
AUSTRALIA



Draw for the 12 teams in 3 way fixtures 2005

Far North Coast Golden Oldies Rugby Competition

Season Opener March 12, 2005 - Lennox Head Nash Bash

Round 1 - April 2, 2005

Host	Currumbin Tenterfield Lennox	Evans Casino Brunswick/Tweed	Byron Kyogle Ballina	Lismore Yamba/Grafton Murwillumbah
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Round 2 - April 30, 2005

Host	Tenterfield Murwillumbah Evans	Kyogle Yamba/Grafton Currumbin	Brunswick/Tweed Lennox Byron	Casino Ballina Lismore
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Golden Oldies World Rugby Festival San Diego - May 15 to 22, 2005

Round 3 - May 21, 2005

Host	Murwillumbah Kyogle Lennox	Yamba Ballina Byron	Casino Brunswick/Tweed Tenterfield	Lismore Currumbin Evans
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Round 4 - June 11, 2005 (Wallabies V's Samoa in Sydney)

Host	Lennox Casino Yamba/Grafton	Ballina Currumbin Kyogle	Byron Tenterfield Lismore	Brunswick/Tweed Evans Murwillumbah
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Round 5 - July 9,, 2005 (Wallabies V's South Africa in Sydney)

Host	Evans Lennox Ballina	Murwillumbah Yamba/Grafton Byron	Casino Currumbin Lismore	Kyogle Brunswick/Tweed Lismore
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Round 5 - July 9,, 2005 (Wallabies V's South Africa in Sydney)

Host	Evans Lennox Ballina	Murwillumbah Yamba/Grafton Byron	Casino Currumbin Lismore	Kyogle Brunswick/Tweed Lismore
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Mini Fest - July 30, 2005- Tenterfield (South Africa V's Wallabies in Pretoria)

Round 6 - August 20,, 2005 (Wallabies V's South Africa in Perth)

Host	Ballina Tenterfield Lismore	Brunswick/Tweed Currumbin Yamba/Grafton	Murwillumbah Evans Casino	Byron Brunswick/Tweed Lennox
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Norfolk Island Tour - North Coast Golden Oldies Rugby - August 22 - September 4, 2005

Mini Fest - Currumbin Beach Queensland - September 10, 2005



Sponsorship Application Form

Name of Sponsor :

Contact Person :

Position :

Phone :

Fax :

Email :

Web :



I / we are happy to sponsor the Tweed Coast Buccaneers for the 2005 season.

Please find enclosed a cheque for \$.....which is ***naming rights sponsorship.***

Please find enclosed a cheque for \$.....which is ***sleeve sponsorship.***

Please find enclosed a cheque for \$.....which is ***short sponsorship.***

Please find enclosed a cheque for \$.....which is ***medical kit sponsorship.***

Signed : **Date :**

Address :

Town : **Postcode :**

Please send this form with the cheque to :

Contact:

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Buccaneer Publicity Officer
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Web : www.brunswickvalley.com.au/buccaneers

Thank you for your support of Golden Oldies Rugby and Sport Tourism in the Tweed Valley Northern NSW Region. We will endeavour to promote your product throughout the network and towns we visit in the forthcoming season.